



Goju-Ryu Karate-Do

KyoKai

NEWSLETTER

August 2005

PIRRONE SHIHAN **RE-ELECTED**

Congratulations to Pirrone Shihan on his election to a second term as president of Karate Ontario. The election took place on Sunday, June 19th, and it was a landslide victory.

PKF REFEREE **DESIGNATION**

Congratulations to Pirrone Shihan. Pirrone Shihan was in Argentina for the Pan Am Championships and was able to obtain a full PKF Referee license for both Kata and Kumite. This has taken a lot of time, hard work, and personal expense to acquire. He is now one of only 5 in Canada that holds full PKF certification in both designations.

Congratulations for your accomplishment, Sensei.

PROMOTIONS AT NIPPON **DOJO IN KENTUCKY**

by Paula Herrmann

Franklin Kentucky ~ John Herrmann Sensei and Andy Herrmann Sensei are very proud to announce that the following students have been promoted:

ShiChi Kyu: 6/30
David Duncan
Kali Duncan
Devin Sanford
Rachealle Sanford
Tracie Wilson

Go Kyu: 7/12
Paula DeFreece

Ku Kyu: 7/14
Gary Dunning
Wyatt Denning
Eddie Zhang

These students have shown excellent effort and dedication to their training and we are all very proud of their accomplishments. Congratulations to each of you.

MARKETING OUR SCHOOLS

PART 4

by Rich Stamper

Here we go again ~ marketing from an observer. Remember that I said previously the three attributes of our more successful schools are student retention, enthusiastic students and making the program known. This time I will share my observations on making the program known.

We all know the power of advertising. A convincing advertisement works or at least gets our attention. We

are all familiar with brand and name recognition ~ just hearing of products or people enough times sort of implant them in our mind. Same way, if we can get the word out it will make our schools known and bring in the new students needed for long-term prosperity.

So, what are our choices? We can advertise in the local newspaper, radio station, television, phone book, school or church bulletins, hand-outs or fliers, provide demonstrations and so on. These are the standard methods of advertising and therefore have some validity. My experience is that these are either cost prohibitive or relatively ineffective for long-term results ~ and I've tried them all over the years.

My observation is that satisfied, enthusiastic students are the best advertisement our schools can have ~ and the price is right.

We listen to our friends. We tend to trust our friends. If our friends are really enthusiastic about something what they say has much more impact on us than any advertisement. If our students are really excited about what they are doing at

class they will share that in a very powerful way with others. Therein exists the best opportunity of making the school known.

I have discussed student retention and student enthusiasm previously and pointed out that these overlap to some extent. Well, these also overlap with making the school known. I just can't emphasize enough how important it is to develop enthusiastic students by determining and meeting their needs. Their needs exist in their hearts, and we have to be perceptive.

In his book, Nakamura Sensei teaches us: "Technique rather than strength, spirit rather than technique". We should encourage and develop the spirit in our students, and that will then mature into technique and strength.

As instructors, we often tend to teach to the body and the mind and not to the spirit of our students. It is relatively easy to see and point out the technical mistakes our students make and there is a strong tendency to do just that, albeit with the good intentions of helping them.

Sometimes we miss the psychological effect of our assessments. Sometimes the best the student can do at the time is the best the student can do. We have to remember to respect other's feelings. In all fairness, it's easy to teach the mechanics of karate and so we tend to focus on that ~

but is that all there is? We can talk the talk, but do we walk, the walk?

I've heard that the real test at exam time is of the teacher, not of the one taking the test. I would suggest that a good teacher makes the students want to learn ~ to be enthusiastic. This is done by making the subject and presentation interesting, acknowledging effort, protecting the dignity of the students, providing difficult but achievable goals, rewarding accomplishments, and sharing responsibility. As teachers, we have to consider that the students are doing their best to please us, just as we did for our teachers. Awesome to think about isn't it? They're doing their best to please us. What tremendous responsibility we have as teachers. And what great respect the students deserve for trying.

So, it's all pretty simple right? Just create enthusiastic students who will remain for the long term and bring in their friends. Nope, to do so is not simple at all. It is easy to comprehend but challenging to accomplish. It requires insight, discernment, diligent effort, focus, self-control, determination, concentration, compassion, integrity and respect on behalf of the instructor. It requires consideration for other's feelings, not just the best punch or kick. Exactly the things karate is supposed to teach us.

For what it's worth ~ my marketing observations ~ to use or discard as you see fit, but thanks for taking the time to consider.

A SPECIAL THANKS

by John Henderson

I'd like to take this opportunity to thank Mr. Stamper and his wife, Jean, for their recent (7/11/05) impromptu visit to our dojo in Upper Salford, PA. Although our time was short (we only got to spend an hour with Mr. Stamper) it was, none-the-less a very enlightening and educational visit.

Mr. Stamper, in this short time, was able to offer many insights into several katas, which we didn't see before. He even gave us a few tips on some self-defense moves and how these moves could be found in our katas.

We were privileged to have his instruction and he promised to schedule a more in-depth seminar in the near future. We are looking forward to it! Finally, I'd like to say to anyone who has not had the opportunity to attend a seminar by Mr. Stamper, and can attend one, I highly recommend it! You will come away at the very least with many new ways of looking at your katas and how they can be practically applied to "real life" situations. And while Mr. Stamper's tapes also offer many of these same ideas and insights, there is no substitution for "the real thing".

Thanks again to Mr. Stamper and his wife, Jean.

GKK SPORT KARATE-DO TEAM NEWS

by Mark Cramer

Charlotte, N.C. ~ The GKK Sport Karate-do Team competed at the USA-NKF National Karate-do Championships and Team Trials in Charlotte N.C. on July 14-17. Over three thousand competitors from the United States participated in this tournament. Seven GKK members represented our organization at this elite event and won nine medals.

Three other GKK members helped in the tournament coordination and ensured the smooth running of this event.

The results are as follows:

Andrew Walker: 6yrs. Novice
Kata ~ Gold

Okinawan Kata ~ Silver
Short Weapons Kata ~ Gold
Kumite ~ Bronze

Alex Perry: 7yrs. Novice
Kata ~ 6th

Sport Weapons Kata ~ 8th
Kumite ~ 6th

Filmore Walker: 12yrs.
Advanced

Kata ~ 5th
Okinawan Kata ~ 4th
Long Weapons Kata ~ 4th
Kumite ~ 12th

Jeff Knerr: 15yrs. Novice
Kata ~ Gold
Kumite ~ Bronze

Mary Meade: 18~34yrs.
Advanced
Kata ~ 5th

Long Weapons Kata ~ 4th
Kumite 60+Kilos ~ 5th
Kumite Open ~ 6th

Chris Perry: 35+yrs. Novice
Kata ~ Silver
Kumite ~ Bronze
Long Weapons (35+advanced)
6th
Short Weapons(35+advanced)
8th

Mark Cramer: 35+ Advanced
Long Weapons ~ Gold
Short Weapons ~ 5th
Kata (50+) ~ 4th

Congratulations to all the competitors who worked hard and who represented the GKK at this National event.

A special thanks goes out to Cathie Meade, David Hale, and Travis Hale who worked as scorekeepers and timekeepers. They helped this event to run smoothly and efficiently.

A MORE COMPLETE LIST OF SEMINARS FOR PATRICK McCARTHY HANSHI

For those who might be interested in attending, here is the complete list of seminars for this summer:

June:

11/12 Comox Valley BC
Rob McMath
teresaandrob@shaw.ca

17/19 Lebanon, PA
John Devine
jad1222@aol.com

25/26 Denver, CO
John Holwager
John@AmericanishinryuKarate.com

July:

2/3 Calgary, CA
Dudley Driscoll
catspaw@telusplanet.net

7 Queens
Lou D'Agostino
loudag@modernsamurai.com

8/10 Queens
Michael Calandra
oikddojo@aol.com
11 Long Island
Mike Rosati
RSMA1982@msn.com
13/15 Toronto KU Gasshuku
Richard Ouellette
sensei@karatejutsu.ca
16/17 Toronto
Richard Ouellette
sensei@karatejutsu.ca
20/21 Virginia Beach, VA
Ron Smith
ronaldbsmith@cox.net
23/24 Richmond, VA
Bobby Whittemore
b_whittemore@yahoo.com
25 Ron McCloskey
ronmc@andrew.cmu.edu
30/31 New Jersey
Paul Lopresti
Phooey3587@aol.com

August:

2 Frederick, MD
Charles Radi
dalong65@hotmail.com
3 Fairfax, VA
Darrin Johnson
darrin1969@hotmail.com
6/7 Kentucky
Jim Davenport
KYCHITORYU@aol.com
9 Kentucky
Eric Myers
myersdojo@yahoo.com
12/14 Atlanta
Tim Kelley
tkelley@blueskyexhibits.com

MORE GKK SPORT KARATE-DO TEAM NEWS

by Mark Cramer

As the GKK Sport Karate-do Team prepares for the USA-NKF National Championships and Team Trials, I would like to give everyone an update on how the team has done so far

this season. The team has competed at the USA-NKF Regional Qualifier, GKK Championships, North Coast Championships, Cincinnati Championships, AAU Regional, AAU Nationals, and the Windsor Ontario Open. The team has won over one hundred trophies and medals. More importantly the team members have continued to develop as students of karate-do, and have brought recognition to the GKK with many of the other traditional karate-do organizations in the United States.

The GKK Sport Karate-do Team is extremely appreciative of all the support that they have received from the GKK and it's members.

The team members are as follows:

Alex Perry: 7yrs Green
Blake Spenser: 7yrs Blue
Andrew Walker: 7yrs Green
Luke Bushrow: 8yrs Brown
Jarrett Karalfa: 8yrs Green
Hunter Eades: 9yrs Green
Josh McClellan: 9yrs Green
Chris Wojaposki: 9yrs Green
Molly Siedlecki: 9yrs Green
Filmore Walker: 11yrs Black
Stephen Dick: 11yrs Green
Jeff Kneer: 14yrs Green
Mary Meade: 18yrs Black
Ron Bushrow: 34yrs Brown
Chris Perry: 37yrs Green
Scott McClellan: 43yrs Brown
Mark Cramer: 54yrs Black
Wayne Dutched: 60yrs Black

We are very proud of each and every one of our members.

USA KARATE INTERNATIONAL CHAMPIONSHIPS

30TH Annual National
Championships & Kobudokan
International

Memorial Hall
University Of Akron, Ohio
August 13-17, 2005

Promoter: GrandMaster
George E. Anderson
For more Information go to:
www.usakaratechampionships.us/

If you have any problems or
questions with the download of
forms, please call
Carol @ 1-330-753-3114

OUR CONGRATULATIONS TO OUR ASSISTANT CHAIRMAN AND HIS WIFE

On June 20, 2005 Brice Anthony Lee Englehart, 6 lbs. 4 oz. and 20 inches long, was born to Brent Lee Dale and Lisa Englehart, the youngest son and daughter-in-law of our Assistant Chairman, Rich Stamper, and his wife, Jean.



KATA KANJI by Mark Cramer

For those in the organization who are interested in the names of our katas and their corresponding kanji, I recently received a pdf file of the kanji for the Goju katas.

The kanji is identical to another paper copy that I have and the translations are also confirmed by one of my teaching colleagues, a native of Taiwan who teaches Chinese language. Consequently, I believe these to be accurate. If anyone is interested in these please contact me at colette.cramer@gte.net

DID YOU KNOW?

From Sammons Sensei:

We have a pretty comprehensive weapons program available. It's been approved by the GKK. If you are interested, let me know and I'll e-mail details to you.
DPSammons@aol.com

DID YOU KNOW?

On our GKK website it is now possible for individual schools and programs to have their own website. If you would like to see some of the sites already set up just go to www.goju.com and follow the "links" button located on the left side of the page. You can also contact Mr. Eric Naujock for more information at webmaster@goju.com

August 2005

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|------------------|------------------|-----|---------------------|----------------|
| <u>2</u> | Nat'l Comp. Team | 8PM | Smith Rd. Elem.Sch. | Temperance, MI |
| <u>9</u> | Nat'l Comp. Team | 8PM | Smith Rd. Elem.Sch. | Temperance, MI |
| <u>16</u> | Nat'l Comp. Team | 8PM | Smith Rd. Elem.Sch. | Temperance, MI |
| <u>23</u> | Nat'l Comp. Team | 8PM | Smith Rd. Elem.Sch. | Temperance, MI |
| <u>30</u> | Nat'l Comp. Team | 8PM | Smith Rd. Elem.Sch. | Temperance, MI |

Please contact individual schools for class schedules.

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